

## Golden Valley Bank California Consumer Privacy Act (CCPA) Notice at Collection of Personal Information

The California Consumer Privacy Act (CCPA) requires businesses operating in California to provide you with information regarding the collection and use of your personal information at or before the collection of a consumer's (your) personal information. CCPA requires businesses to:

- Inform you of the categories of personal information collected;
- Provide you with the business and/or commercial purpose for the categories of personal information we collect; and
- If your personal information is sold to third parties.

This Notice maybe viewed online at www.goldenvalley.bank/privacy

## **Categories of Personal Information that We Collect**

The below lists the Categories of Personal Information we collect.

- Personal Identifiers
- Personal Information
- Characteristics of Protected Classes
- Purchase Information
- Biometric
- Internet/Electronic Network Activity

- Geolocation
- · Audio, Visual, or Similar
- Employment Information
- Education Information
- Inferences (Your Preferences)

## **Purpose of Collection Personal Information**

The below lists the purposes for which we collect and use personal information.

- Verify your Identity
- Customer Services and Transactions
- Bank Operations
- Fraud Prevention and Security

- Marketing and Service Updates
- Regulatory and Legal Compliance
- Professional and/or Employment

## Sale of Personal Information

We do not sell your personal information.

This Notice at Collection of Personal Information supplements the information contained in our California Consumer Privacy Act Policy, for more information please visit <a href="https://www.goldenvalley.bank/privacy">www.goldenvalley.bank/privacy</a>

For more information on Golden Valley Bank's Privacy Policy visit our website at <a href="https://www.goldenvalley.bank">www.goldenvalley.bank</a> or contact us at 530-894-1000.