

Golden Valley BUSINESS CONFIDENCE SURVEY

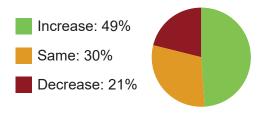
Shasta County

September 2023

WHAT LOCAL BUSINESS OWNERS ARE SAYING:

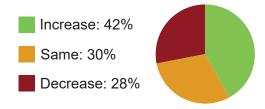
SALES

How are top line sales expected to change in the next 12 months?



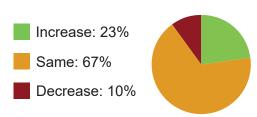
PROFITS

How is profit expected to change in the next 12 months?



EMPLOYMENT

How is the level of employment expected to change in the next 12 months?



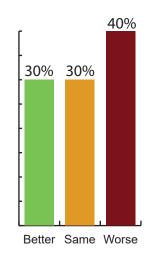


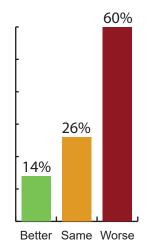
NEUTRAL = 50

LOCAL BUSINESS CONDITIONS

How will general business conditions in Shasta County change in the next 12 months?









Results are based upon an email Survey of business owners in Shasta County.

Want to participate in our next survey?
Email marketing@goldenvalley.bank for more information!

