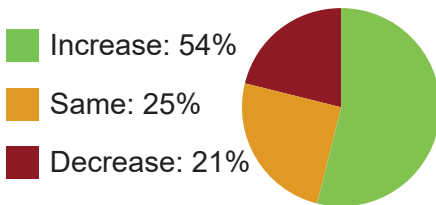


## WHAT LOCAL BUSINESS OWNERS ARE SAYING:

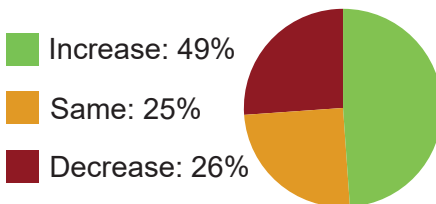
### SALES

How are top line sales expected to change in the next 12 months?



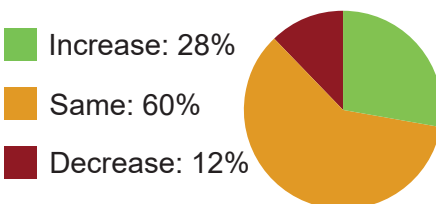
### PROFITS

How is profit expected to change in the next 12 months?

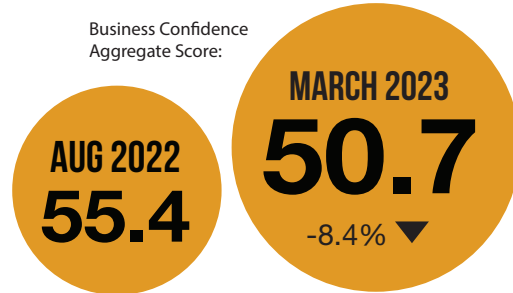


### EMPLOYMENT

How is the level of employment expected to change in the next 12 months?



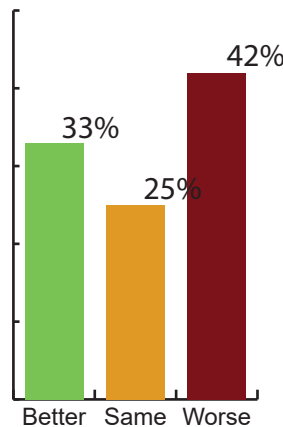
Business Confidence  
Aggregate Score:



NEUTRAL = 50

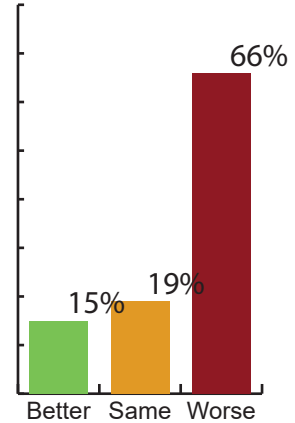
### LOCAL BUSINESS CONDITIONS

How will general business conditions in Shasta County change in the next 12 months?



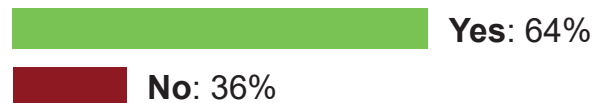
### US BUSINESS CONDITIONS

How will general business conditions in the U.S. change in the next 12 months?



### HOT TOPIC

Would you be willing to have a 1-hour meeting with a local high schooler, or student enrolled in college/career training, who is interested in your industry?



Results are based upon an email Survey of business owners in Shasta County.

Want to participate in our next survey?  
Email [marketing@goldenvally.bank](mailto:marketing@goldenvally.bank) for more information!