



## ABOUT US

At Golden Valley Bank, we pride ourselves on delivering an experience unlike any other. Take our commitment to customers, staff and community - the foundation of true community banking. It's our passion to help businesses grow, help make dreams a reality and better our local economy. We believe this passion for our community starts with our employees. Encouraging our staff to be involved in the organizations and non-profits who strive to make a difference allows them to connect, engage and better understand community needs. The power of community starts at home with our Golden Valley Bank family.

Learn more on our website at  
[www.goldenvalley.bank](http://www.goldenvalley.bank)

## TO APPLY

Submit a cover letter and resume on our website's career page at  
[www.goldenvalley.bank/careers](http://www.goldenvalley.bank/careers)  
or email them to Terri Morris at  
[tmorris@goldenvalley.bank](mailto:tmorris@goldenvalley.bank).

*Equal Opportunity Employer*

## OUR CORE VALUES

- ✓ **Absolutely Outstanding Customer Service**
- ✓ **Development and Retention of Knowledgeable, Empowered, Professional Bankers**
- ✓ **Unparalleled Community Leadership**
- ✓ **This Highest of Corporate Standards**

## JOB ANNOUNCEMENT

# Marketing Officer

Golden Valley Bank is currently seeking an experienced **Marketing Officer**. The ideal candidate will have demonstrated abilities to promote a positive and professional image of the Bank through marketing, advertising and promotional material within an organization. Our top candidate is motivated by knowing their everyday efforts of providing Absolutely Outstanding Customer Service (AOCS) helps us achieve our strategic initiative of being the Best Bank in Town.

Reporting to the Director of Business Development, the Marketing Officer will work with a marketing team that will develop and execute new concepts, business models, channels and partners to position business as an innovator and leader. We expect applicants to have a creative mindset that can track and analyze the performance of advertising campaigns, manage the marketing budget and ensure all marketing material is in line with our brand identity.

The ultimate candidate would be a professional possessing a Bachelor's Degree in Marketing and at least two years of experience, preferably within a financial institution, but not required. Prior experience with an Intranet, HubSpot, and Social Media platforms is ideal. Preferred candidate will have:

- Ability to prepare promotional literature, performing research, delivering presentations and planning Bank events.
- Strong administration aptitude, leading by example and team oriented.
- A commitment to the vision, mission, and core values of Golden Valley Bank.
- Awareness that you can have a positive influence and make a difference with our customers as well as in the community.
- Ability to learn and use a Content Management System (CMS).
- Capacity to track customer satisfaction by conducting surveys, charting results and developing action plans.
- Ability to prepare and monitor the marketing budget.
- Mindfulness to stay abreast of any changes in compliance, products/services, procedures and policies.

Possess the following qualities:

- Strong ability to maintain cordial and professional relationships with business partners, customers and co-workers.
- Active listening skills, with strong reasoning ability.
- Willingness to adapt to changing business needs and deadlines.
- Ability to study and apply new information.
- Professional integrity with the ability to maintain confidentiality of sensitive information

Additional information regarding this position is available upon request, including, a Job Description and details of our excellent benefits programs.

If you value your community, enjoy providing Absolutely Outstanding Customer Service, desire the opportunity for professional growth, and believe you possess the commitment, personality, and skills to become part of the Best Bank in Town, we would like to have you apply today!